

# Editorial Excellence Continues throughout 2009

AEM is the indispensable resource for the global aerospace engineering and manufacturing community, delivering analysis and news how, where and when it is wanted.

Monthly Departments...  
coverage design engineers count on in every issue  
Technology update • News bits • Product showcase

## AEM 2009 Editorial Calendar

ISSUE	EDITORIAL FOCUS					Advertiser Added Value	Other Opportunities	Bonus Distribution <sup>1</sup>	eMedia Advertising Opportunities
	Manufacturing	Propulsion	Avionics/Electronics	Materials	Testing & Simulation				
<b>FEBRUARY</b> Ad close: January 5 Ad material: January 12 Editorial inquiry: December 1	Rapid Prototyping		Safety Systems	Lightweighting		- Avionics/Electronics eBlast - Materials eBlast	- Tech-lit Files - New Product Ads		- Aerospace Manufacturing Tech eNews [Feb only] - Vehicle Engineering Tech eNews [Jan only] - Materials Tech eNews [Feb only] - Aerospace Industry eNews [Jan & Feb] - Webcasts <sup>2</sup>
<b>MARCH</b> Ad close: February 3 Ad material: February 10 Editorial inquiry: January 1	Machining	Commercial: Next-Generation Systems			Aerodynamics	- Machining eBlast - Propulsion eBlast - Advertiser Study	- Tech-lit Files - New Product Ads	- WESTEC	- Aerospace Manufacturing Tech eNews - Vehicle Engineering Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>APRIL</b> Ad close: March 3 Ad material: March 10 Editorial inquiry: February 1	Assembly		Power Sources	Interior Designs		- Assembly eBlast - Avionics/Electronics eBlast	- Tech-lit Files - New Product Ads	- SAE World Congress - Aerospace 2009 [Munich, Germany]	- Aerospace Manufacturing Tech eNews - Materials Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>MAY</b> Ad close: April 3 Ad material: April 13 Editorial inquiry: March 1	Measurement & Inspection	Emissions Reduction			Data Acquisition & System Validation	- Measurement and Inspection eBlast - Testing eBlast	- Tech-lit Files - New Product Ads	- SAMPE	- Vehicle Engineering Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>JUNE</b> Ad close: May 4 Ad material: May 11 Editorial inquiry: April 1	Factory Automation		Navigation & Communication	Composites		- Factory Automation eBlast - Materials eBlast - Advertiser Study	- Tech-lit Files - New Product Ads	- Paris Air Show	- Aerospace Manufacturing Tech eNews [June only] - Vehicle Engineering Tech eNews [July only] - Materials Tech eNews [June only] - Aerospace Industry eNews [June & July] - Webcasts <sup>2</sup>
<b>AUGUST</b> Ad close: July 2 Ad material: July 9 Editorial inquiry: June 1	Composites Manufacturing	Alternative Energy and Fuels	Engine Subsystems			- Propulsion eBlast - Composites eBlast	- Tech-lit Files - New Product Ads		- Aerospace Manufacturing Tech eNews - Materials Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>SEPTEMBER</b> Ad close: August 3 Ad material: August 10 Editorial inquiry: July 1	Joining & Welding	Military: Design for Maintainability and Serviceability		Advanced Metals		- Supplier Capabilities - Military Programs eBlast - Machining eBlast	- Tech-lit Files - New Product Ads		- Aerospace Manufacturing Tech eNews - Vehicle Engineering Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>OCTOBER</b> Ad close: September 3 Ad material: September 10 Editorial inquiry: August 1	Design for Manufacturability  AeroTech Preview		Flight Displays		Testing Equipment	- Factory Automation eBlast - Testing eBlast - DoD Event Guide Bonus - Advertiser Study	- Tech-lit Files - New Product Ads	- DoD Maintenance Symposium - NBAA - SAE Brasil Congress	- Aerospace Manufacturing Tech eNews - Materials Tech eNews - Aerospace Industry eNews - Webcasts <sup>2</sup>
<b>NOVEMBER</b> Ad close: October 2 Ad material: October 9 Editorial inquiry: September 1	AeroTech "What's New"	Advanced Combustion		Recyclability	Computer-Aided Engineering	- Avionics/Electronics eBlast - Modeling and Simulation eBlast - AeroTech Event Guide Bonus	- AeroTech • Exhibit • Sponsor • Career Fair - Tech-lit Files - New Product Ads	- SAE AeroTech Congress - Defense Manufacturing Conference	- Aerospace Manufacturing Tech eNews [Dec only] - Vehicle Engineering Tech eNews [Nov only] - Materials Tech eNews [Dec only] - Aerospace Industry eNews [Nov & Dec] - Webcasts <sup>2</sup>

<sup>1</sup> Bonus distribution subject to change.

<sup>2</sup> SAE Telephone/Webcasts and AEM Webcast opportunities available; see page 11 for details.